



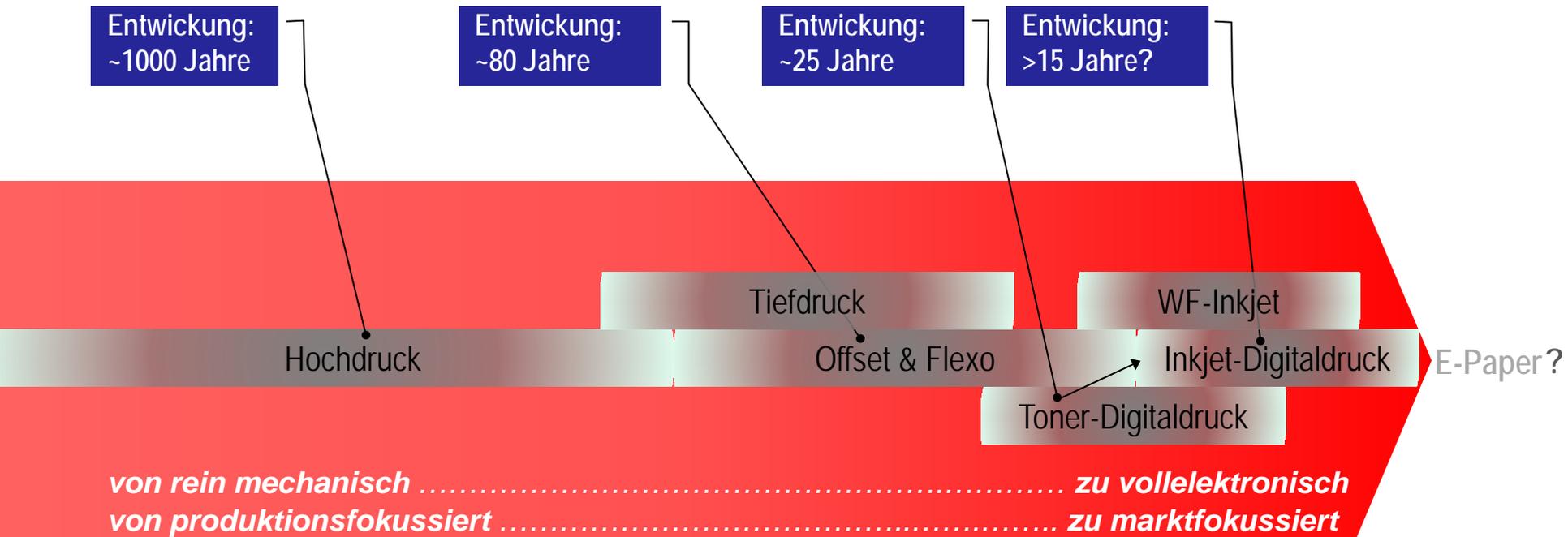
# KBA MePrint AG

## Technologieaspekte im Umbruch

28. August 2015







- Technologiewandel ermöglicht immer neue Chancen – für diejenigen die ihm aufgeschlossen begegnen!



- Informations-Demokratisierung



- Massenkommunikation



- Zielgruppenkommunikation
- Kommunikationsvielfalt
- Crossmedia



- Bedarfsgerechte Produktion
- Wasserfarben statt UV oder Lösungsmittel

Hochdruck

- Druck wird zu einem hochgeachtetem Handwerk

Tiefdruck

Offset & Flexo

- Die Druckindustrie entsteht - und wird ein bedeutendes Wirtschaftsgebiet

Multipass-Inkjet

Inkjet (Produktionsdruck)

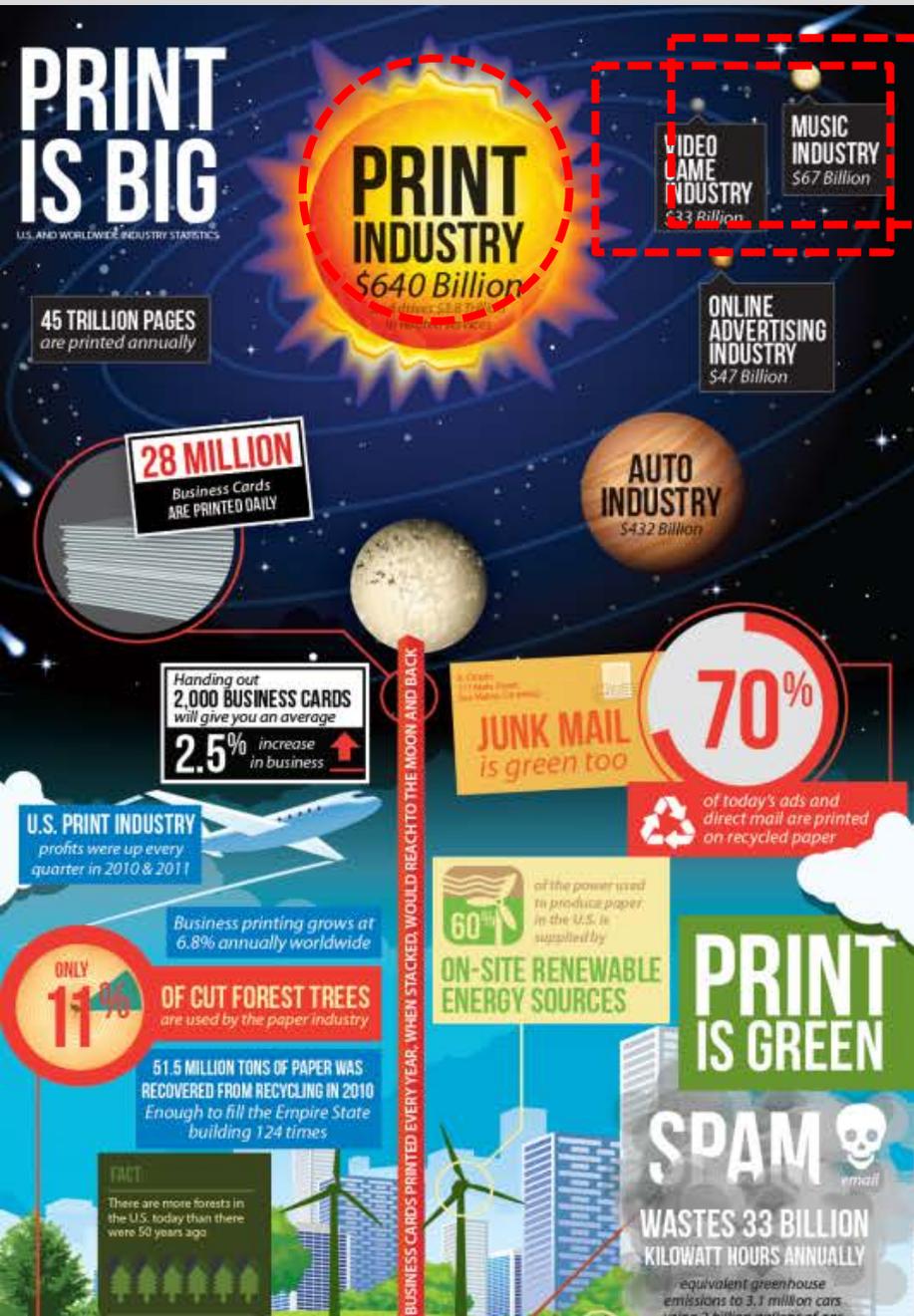
Toner-Digitaldruck

- Der noch handwerklich orientierte Drucker kann sich zum Medien- und Marketingdienstleister weiterentwickeln



Unterstützt seit 200 Jahren die Anwendungs- und Technologieentwicklung mit besten Lösungen

Print is valuable and...



← Print Industry is "Close" decisions

- Paper Mill byproducts are going to be sold \$640 Billion
- Spent money is \$450 Billion that went down 51%

→ Digital Printing makes a Profit!

- Digital 100 pages 16 min
- High quality variable content
- Environmentally friendly inks



- Each page can be different
- Print variable content instead of "Print & Pray"!
- At full press speed!

## Main business fields

Production	Sheetfed printing	Web printing	Bank note / Security	Metal / plastics	Marking and coding	Flexible packaging	Glass
							
<ul style="list-style-type: none"> <li>• Production casting, large parts prismatic, rotating parts, gears, cams, rollers, surface coating, preassembly</li> <li>• For KBA and external customers</li> </ul>	<ul style="list-style-type: none"> <li>• Small to large-format presses for commercial, packaging, books, posters, displays</li> <li>• Substrates from lightweight stock to corrugated board and plastics</li> <li>• <b>Hybrid systems offset/digital</b></li> <li>• <b>Digital sheetfed for packaging</b></li> <li>• Workflow(s)</li> <li>• Consumables</li> </ul>	<ul style="list-style-type: none"> <li>• Offset and <b>Inkjet</b> web presses for newspapers, inserts, magazines, catalogues, flyers, books</li> <li>• Paper logistics</li> <li>• Services for own and third-party presses (PHS)</li> <li>• Contract construction for external customers</li> </ul>	<ul style="list-style-type: none"> <li>• Special printing presses for bank notes</li> <li>• Special security technology</li> <li>• Systems for pre-press, quality control and post-press</li> <li>• Bank note design service</li> </ul>	<p><b>KBA-MetalPrint</b></p> <ul style="list-style-type: none"> <li>• Solutions provider for printing, coating, and drying of metal sheets</li> <li>• Metal packaging for food, cosmetics and tobacco products, incl. <b>digital systems</b></li> </ul> <p><b>KBA-MePrint</b></p> <ul style="list-style-type: none"> <li>• Waterless offset for can and tube printing</li> </ul>	<p><b>KBA-Metronic</b></p> <ul style="list-style-type: none"> <li>• Analogue and digital</li> <li>• Inkjet, laser, hot stamping and thermal transfer solutions for marking and coding</li> <li>• Implementation in production lines for industrial products and packaging made of various materials</li> </ul>	<p><b>KBA-Flexotecnica</b></p> <ul style="list-style-type: none"> <li>• Flexo and converting presses for non-absorbent materials, such as film</li> </ul> <p><b>KBA-MePrint</b></p> <ul style="list-style-type: none"> <li>• Waterless offset and <b>inkjet</b> for labels and film printing</li> </ul>	<p><b>KBA-Kammann</b></p> <ul style="list-style-type: none"> <li>• Screen und <b>digital presses</b> for decorating premium hollow containers made from glass, plastic and metal</li> <li>• Cosmetics, perfume and spirituous beverage products in the top price class</li> </ul>
<p>Consultancy &amp; Support Activity coordination for the KBA group</p>				<p><b>Digital Competence Center</b></p>			



# Sprechen Sie mit uns...

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